

Biography of Sandi Smith

Since 1993, Sandi Smith has worked with business owners and organization leaders to understand and implement new technologies. She brings together a bottom-line business focus, her technology leadership experience, and a straightforward communication style to produce immediate results for clients.

An internationally published, award-winning author of three books and over 200 articles, Sandi has presented her technology programs to thousands of conference attendees and continuing education participants. She is a CPA and earned her MBA in information technology. She also holds a MS in Applied Cognition and Neuroscience from University of Texas at Dallas.