

## **Biography of Sandi Smith**

Since 1993, Sandi Smith has helped business owners and organization leaders understand and implement new technologies. Her Web sites have paid back in as little as a week for some clients. She brings together a bottom-line business focus, her technology leadership experience, and a straightforward communication style to produce results for clients.

Sandi has presented her technology programs to thousands of conference attendees and continuing education participants. She has written four books published by the American Institute of CPAs, one of the largest non-profit organizations in the country with 330,000 members. Her writing has won awards and has been published internationally. Sandi has written and appeared in six videos and has developed numerous self-study courses. She wrote the futures paper on technology for the American Institute of Certified Public Accountant's (AICPA) Vision project, and more than 200 of her articles have been published electronically on Microsoft's, Intuit's, and the AICPA's Web sites. Her book titles include *Top Ten Technology Opportunities: Tips and Tools* and *Solving the Year 2000 Dilemma*.

A CPA, Sandi holds an MBA in Management Information Systems, a CMA (Certificate in Management Accounting), a CDP (Certified Data Processor), and a CIW-Associate (Certified Internet Webmaster). She also holds a MS in Applied Cognition and Neuroscience from University of Texas at Dallas.

Sandi has traveled around the world at least twice: once backpacking by herself and once co-piloting a single-engine airplane over five continents. She has visited 100 countries and has completed award-winning volunteer technology and accounting assignments in Kenya, Russia, and Nepal. Once, in Antarctica, when the water temperature registered 30 degrees Fahrenheit (-1 Celsius), she took full leave of her senses and became an official member of the Deception Island Hot Tub Club.